



ACTIVITIES OF THE SOCIAL ENTREPRENEURSHIP,
SWACHHATA AND RURAL ENGAGEMENT CELL
(SESREC)

MERCY COLLEGE PALAKKAD





From : Dr. Nila. N, Nodal Officer of SESREC, Asst. Prof. of English, Mercy College Palakkad

Subject : Viveka Subhasitam (Be Good Do Good)

To : Mahatma Gandhi National Council of Rural Education

Date : May 2022 - March 2023



INTRODUCTION

The institution under the auspices of the Social Entrepreneurship, Swachhata and Rural Engagement Cell has undertaken a lot of activities to bring about awareness about entrepreneurship, global warming, and management and leadership skills.

This year, the club concentrated more on the practical applications of entrepreneurship than organising seminars or talks. The students organized more than four stalls and sold their handmade items. The programmes conducted by the were highly educational.

JUNE 2022

Date : 3 June 2022

Event : Environment Day Celebration

Since the World Environment Day fell on a Sunday, the event was observed in Mercy College Palakkad on 3rd and 4th June 2022. The day was observed by a fruit tree sapling sale. A quiz was also conducted and certificates distributed. The message of greenery was spread through dance and music. Outdoor classrooms took 'Back to Nature' campaigns more strongly.



3 JUNE 2022



4 JUNE 2022

The dance spreading the message of greenery was uploaded in the college YouTube channel.

[Click here for the link.](#)



Your paragraph text





National Entrepreneurship Month

(As observed by the SESREC Club from 15 October 2022 to 20 November 2022)

19 OCTOBER 2022

Event : Rangoli and Dream Catcher Competition

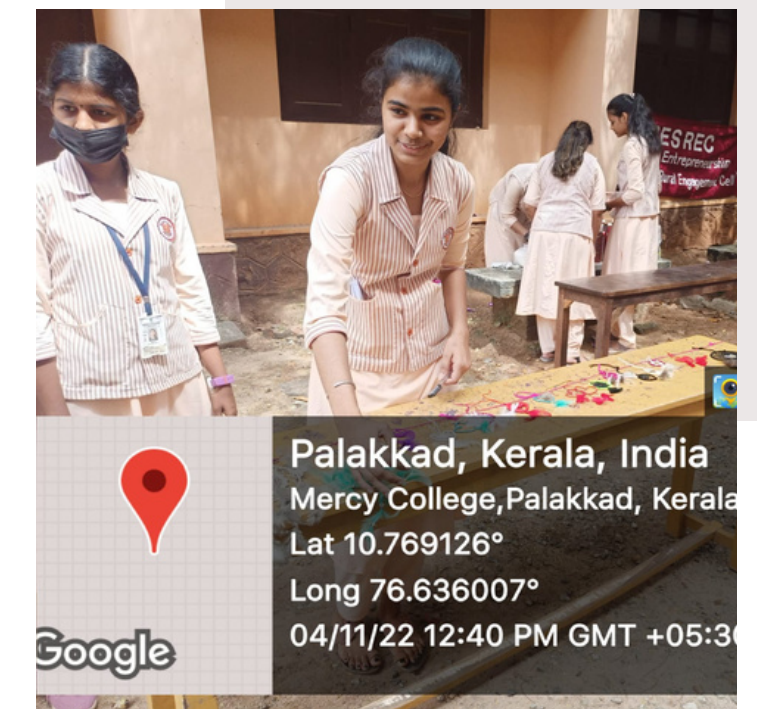
We observed National Entrepreneurship day through a fest. In coordination with the Women's Cell the students were taught to make dream catchers and paper lanterns. A fest was conducted and these were sold. In connection with Diwali, a Rangoli making competition and a Dream Catcher Competition was held.



4 November 2022

Event : Various varieties of stalls organized by students

The SESREC, Social Entrepreneurship Swachhta and Rural Engagement Cell observed National Entrepreneurship day, which falls on 9 November 2022, on 4 November 2022 through a fest. The fest had Handicraft stalls, art stalls and food stalls. The students learnt the importance of trade, the art of selling by pleasing the customers, the skill of negotiation and also how to make a little profit. The SESREC opened a platform for them to understand entrepreneurship skills. All the articles and food items got sold. The program benefited 2191 people.



18 November 2022



We successfully finished observing Entrepreneurship month from 15 October to 20 November. We conducted more than 4 activities. The 'Ban plastic Back to cloth bag'. Campaign was conducted and students were taught stitching by Ms. Latha , Subject Expect of the Old Students Association and they stitched bags and had a sale 18 November 2022 to observe the World Women Entrepreneurship Day which falls on 19 November 2022. The bags sold like hot cakes and the young generation understood and spread the message of banning plastic and using cloth bags as well as the need for women to bring about start ups and become entrepreneurs.

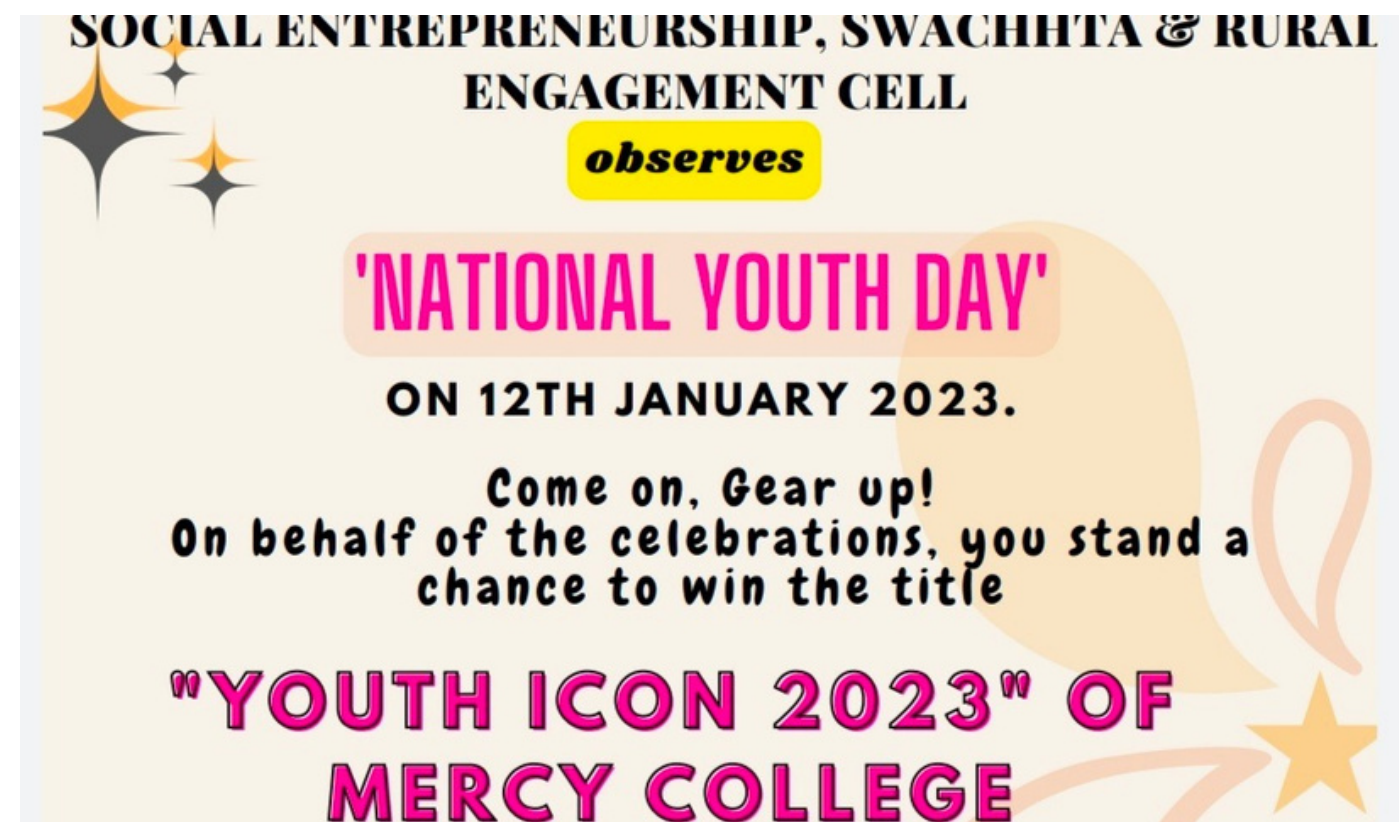


Picture of the youth icon

12 January 2023

Event : National Youth Day

The National Youth day was celebrated by conducting Youth Icon Mercy 2k23 contest. The students had to answer a questionnaire which had questions that tested their general knowledge and personality. They had to display their talents and give a short speech on why they deserve to be the Youth Icon of Mercy 2023. Among innumerable applications Mercy Youth icon 2k23 was selected.



CONCLUSION

This Academic year was highly fruitful for the students of Mercy College Palakkad, especially the members of the SESREC Club. We had more practical events than seminars, which helped us learn the importance of entrepreneurship, the art of negotiation and the need to preserve the nature. All the activities conducted by the club were beneficial and informative.

A blurred background image showing a person's hands holding a smartphone. The person is wearing a white lab coat, and the background is out of focus, showing some indistinct shapes and colors like blue and orange.

Thank You