

## **Career Guidance and Placement Cell**

### **Activity Report for the year 2022-23**

The Career Guidance and Placement Cell assists the students in the areas of academic career and job focused learning. The focus of the Career Guidance Cell is to assist students in identifying their areas of strength and interest and creating a plan to fulfil those needs in their professional lives.

The Career Guidance and Placement Cell of Mercy College offers certified computer courses like CTTC, Tally, PGDCA, MS-Office, DCA etc to the women in the neighbouring locality apart from those offered to the college students. The program has been planned with the perspective of equipping women for self-employment.

An Orientation Programme was conducted for the final year U.G and P.G students on 1.6.2022. The Orientation Programme was taken by Dr. Fr. Raju Chakkanattu SDB, the founding Director of Don Bosco Global Education, Palakkad and former Principal of Don Bosco College, Mannuthy. The program intended to build self-confidence and a positive outlook among students. The programme was benefitted by 426 students.

The Career Guidance and Placement Cell of the college co-ordinated the Lakshya Mega Job fest conducted by the District Employment Exchange, Palakkad in association with ICA Edu Skills Pvt. Ltd. on 4.6.2022. The programme aimed to connect public youth with the jobs they were interested in. 29 employers participated in the recruitment process.

The Career Guidance and Placement Cell collaborated with various departments of the college to offer a 36-hour certificate programme to students. Departments of Physics, Economics, History, Mathematics, English, Computer Science, and Commerce are among those involved in the initiative. A total of nine batches of employability skill training were held. The program is done as a part of Mahindra and Mahindra's CSR project. The 6-day (36-hour) offline programme for employability skills was organized with the goal of teaching life skills, soft skills, communication skills, and interview techniques.

A valedictory programme of the certificate programme was held on 22.7.2022. Chinchu K Bhavani, trainer for the certificate course gave a one hour session on various life skills and soft skills. 235 students attended the programme.

An awareness programme was conducted by Canapprove Consultancy Services on 27/10/2022. The programme aims to increase students' understanding of the range of educational and employment opportunities available to those studying abroad. The programme benefited about 206 students.

An MoU was signed with Wellguide academy for providing foundation course for the students as well as to conduct orientation classes for students.

A six months coaching class on various entrance exams was started on 16 August 2022. Classes were handled by eminent faculty of Wellguide Academy.

An online orientation session on NCS (National Career Service) was conducted by Tata Consultancy service on 28.10.2022. The programme was conducted for the final year students to make the students aware of the various job opportunities available to them. The session was taken by Archana Nanjandaswamy, Retainer consultant for CSR - TCS.

A 100 hours of Youth Employment Program was started on 31.10.2022 by the Tata Consultancy Service. The programme aimed at enhancing the employability skills among non-engineering graduates. The Youth Employment Program (YEP) stems from the Tata Affirmative Action Program (TAAP) under the Corporate Social Responsibility project of TCS. The programme aims at addressing the challenge of unemployment amongst the socially and economically marginalized group in India. The program also supports the youth for guiding them for internal (in TCS) and external opportunities for their jobs. The trainer for the programme is Archana Nanjandaswamy, consultant for CSR - TCS. 48 students from various departments actively participated in the programme.

An awareness programme on “Career Opportunity in Public /Central Government Sectors” was held on 1/12/2022. The programme was organised by Wellguide Academy. G.Natarajan, Rtd scientist from CSIR took a session on soft skills. 358 students attended the programme.

The Career Guidance and Placement Cell coordinated the Niyukthi Job Fest 2022 on 3-12-2022 conducted by the National Employability Centre (Kerala) and District Employment Exchange Palakkad.

As part of “Connect Career to Campus”, the Career Guidance and Placement Cell organized an Orientation Session for the final year UG and PG students. ASAP coordinators from Palakkad district handled the orientation

session. The programme was held on 20.12.2022. The programme mainly aimed at creating an awareness on DWS portal registration.

Pre-placement talk and an orientation programme on Bhumi fellowship programme was conducted on 12.2.2023.

In association with Kerala knowledge economy mission an interactive session “Date with an industry” was conducted on 14.2.2023.

A placement drive by Innovature (an information technology business consulting and services company) was conducted on 24.2.2023.

A programme on student accelerated learning technique was conducted in association with department of commerce on 15.3.2023. The session was handled by Jojo C Kanjirakkadan; Learning Skill Coach from Lead College.

In association with Bharathiya vidhya nikethan, College of Teacher Education, Palakkad, a career guidance and counselling session was conducted on 23/3/2023. Smt.Laxmi Kumar pillai; Assistant Professor, Department of Education was the chief resource person for the programme. A parrallel career guidance and counselling session was conducted for B.Com Students.

The Career Guidance Cell also endeavours to update students with various career and job opportunities, UPSC/PSC notifications.