

## **Career Guidance and Placement Cell**

### **Activity Report for the year 2021-22**

Career guidance and placement cell functions in our college with the objective of providing assistance to students in the areas of academic career and personnel development. The career guidance cell aims to support students in identifying their strengths, interests and plan accordingly to justify their professional needs.

The career guidance and placement cell of mercy college offers certified computer courses like CTTC, Tally, PGDCA, MS-Office, DCA etc to the women in the neighbouring locality and to the college students. The program was conducted with the perspective of equipping women for self-employment.

A campus recruitment programme was conducted by Onteq IT Services Pvt. Ltd- a US Based software development company. The recruitment team was headed by Jaimon-Emmanuel- manager operations. Twelve students from various department of our college got placement in the recruitment drive.

An MoU was signed with Manorama Horizon on 1<sup>st</sup> March 2021 to provide add on courses for the UG and PG students. The courses aimed at empowering the students to become industry ready and to achieve realistic goals in career and life. The fully online course is a 30-day long journey where the students will go through theoretical sessions and hands on practical experience. The course offers the mentee a lifetime mentorship too.

#### List of students- Manorama Add on Course

1. Vaishnavi V-Python programming course
2. Kavya P - Python programming course
3. Keerthi K - Python programming course
4. Mintu baby-Stock Market and finance course
5. Nidhi Benia-Journalism and Media studies course
6. Rija George-Psychology Course

A webinar was conducted on 15 September 2021 by ICICI prudential. The programme intended to create awareness among students about the job openings in banking and finance sector. About 50 students benefitted from the programme.

A webinar on Civil service examination orientation programme was conducted on 27<sup>th</sup> November 2021. Session was taken by Mr. Gautem Pandey- Senior faculty from VNK IAS Academy. 27 students actively participated in the programme.

A talk on career advancement and Skill development was organised by the career Guidance and Placement Cell on 13/12/2021. C A Vinoj Menon, Chairman of Palakkad Branch Southern India Regional Council of ICAI (2021 – 2022) served as the resource person for the programme. About 326 students benefitted from the program.

A webinar on global career opportunities and higher education by Eazylink academy was conducted on 10<sup>th</sup> January 2022. The programme was conducted in association with department of computer science. Session was handled by Mr.Sony Akkara- international certified coach and executive director of Eazylink academy.

An orientation programme on career options after under graduation was conducted in association with T.I.M.E Coimbatore. The session was handled by Siddharth S - Manager – operations; T.I.M.E Coimbatore. The session was conducted on 10.3.2022. 242 students benefitted from the programme.

An online recruitment drive was conducted by cognizant technologies. 3 students were selected as IT Programme trainee and 3 students have been shortlisted for further interviews with the CIS team for Graduate Trainee role

The career guidance cell also try to update students with various career and job opportunities, UPSC/PSC notifications.