## **Career Guidance and Placement Cell**

## **Activity Report for the year 2020-21**

Career guidance and placement cell functions in our college with the objective of providing assistance to students in the areas of academic career and personnel development. The career guidance cell aims to support students in identifying their strengths, interests and plan accordingly to justify their professional needs.

The career guidance and placement cell of mercy college offers certified computer courses like CTTC, Tally, PGDCA, MS-Office, DCA etc to the women in the neighbouring locality and to the college students. The program was conducted with the perspective of equipping women for self-employment.

An orientation programme for the first year students was organised on 3.11.2020 through Google meet and YouTube live streaming. Students along with their parents attended the programme.

An Online technical session on Internet tricks and tips was conducted on 5.11.2020. The session was handled by Ms Sameeha P.S; System Admin; Mercy College Palakkad.

A five day online technical session on Internet tricks and tips was organised from 9.11.2020 to 13.11.2020. The resource person for the program was Ms. Sameeha P.S; System Admin; Mercy College Palakkad. The online session was conducted through Google Meet and YouTube live streaming.

An online session on Scholarship schemes for UG and P.G students was conducted on 23.11.2020. Ms Deepa N, Assistant Professor of Sociology and Nodal Officer, Students scholarship, Mercy College handled the session.

A webinar on career options after under graduation was conducted in association with T.I.M.E Coimbatore .The session was handled by Jenofar X.H; Faculty; T.I.M.E Coimbatore. The online session was conducted on 27.11.2020 through google meet and you tube live streaming.

Miss Athira K .I of First year MSW received the Erudite scholarship by Vedhik IAS Academy.

Career Guidance and placement cell of Mercy College successfully coordinated the Sastra End Semester Examinations Jan/Feb 2021.

A talk on career advancement and Skill development was organised by the career Guidance and Placement Cell in association with the Post Graduate department of Commerce on 15/3/2021. C A Vinoj Menon, Chairman of

Palakkad Branch Southern India Regional Council of the CA Institute - 2021 - 2022 served as the resource person for the programme. About 70 students benefitted from the program.

A recruitment drive was conducted by Onteq IT Services PVT. Ltd on 15.4.2021 at Mercy College. About 55 students attended the placement drive. 13 Students were selected.

The career guidance cell also try to update students with various career and job opportunities, UPSC/PSC notifications.